



WattPower

About Us

We began our journey in Germany in 2013 and have been growing stronger ever since. From the very beginning, our focus has been on the future—investing in and embracing cutting-edge technologies. Over time, our name has become synonymous with superior quality, transparent business practices, exceptional service, and a relentless drive for growth.

For nearly a decade, we have been at the forefront of the solar technology revolution, continuously learning, evolving, and scaling through exposure to world-class projects, products, and global best practices. We were proud to be the first to introduce String Inverters in utility-scale projects, setting a new benchmark for the industry.

Our growth story has been extraordinary, marked by consistent 100% year-on-year expansion and a 30% market share across our categories. Today, with a presence in 10 countries across Central & Western Europe and South Asia, we have cumulatively delivered more than 18 gigawatts of clean, carbon-neutral energy in India alone.

As part of a group that has consistently crossed the USD 1 billion+ revenue mark year after year, Wattpower is uniquely positioned to unlock new opportunities and drive purpose-led, sustainable growth—powering a cleaner and brighter tomorrow.

Why Us?

We offer vibrant company culture that promotes open communication, transparency, and a strong sense of camaraderie. We work hard, have fun, and celebrate achievements together.

Wattpower Systems Pvt. Ltd.

Factory Address: Plot No. K-24

SIPCOT Industrial Park

Nearby EB Sub Station, Mambakkam Village

Sriperumbudur, Kanchipuram-602105

Tamil Nadu, India

Wattpower Systems Pvt. Ltd.

(CIN:U31900DL2022PTC405442)

Regd. Office: 221, Second Floor,

Okhla Industrial Estate, Phase 3

New Delhi-110020

Email: Info@wattpower.in

Website: www.wattpower.in



Job Title: Executive – Marketing
Location: Delhi

Job Overview:

The Executive – Marketing will support the planning and execution of brand-building, marketing communications, events, and stakeholder engagement initiatives. The role requires a proactive professional who can coordinate marketing campaigns, manage communication assets, organize events, and collaborate with internal and external stakeholders to enhance brand visibility and business growth.

Key Responsibilities:

Brand & Strategic Communication

- Support the implementation of brand positioning, messaging, and communication strategies across various channels.
- Ensure adherence to brand guidelines, visual identity standards, and communication protocols.
- Assist in developing content for corporate communications, digital platforms, presentations, and marketing materials.
- Coordinate employer branding and internal communication initiatives.

Marketing & Go-to-Market

- Assist in planning and executing product launches, promotional activities, and integrated marketing campaigns.
- Coordinate the development of marketing and sales collateral, brochures, presentations, case studies, videos, and other communication assets.
- Work closely with business teams to support lead generation and customer engagement initiatives.
- Monitor campaign performance and prepare reports on marketing effectiveness and outcomes.

Events & Experiential Marketing

- Coordinate participation in trade shows, exhibitions, conferences, roadshows, and corporate events.
- Support end-to-end planning and execution of customer, partner, and leadership engagement programs.
- Assist in organizing CSR initiatives and brand-led community engagement activities.
- Prepare event reports, coverage summaries, and post-event performance analyses.
- Liaise with vendors, agencies, and event partners to ensure smooth execution.

Stakeholder Communication

- Assist in developing communication materials for customers, partners, investors, government agencies, NGOs, and community stakeholders.
- Support the preparation of investor presentations, sustainability reports, newsletters, and regulatory communication documents.
- Coordinate communication activities across internal teams and external stakeholders to ensure consistency and timely delivery.

Vendor Management

- Build and maintain relationships with vendors, agencies, printers, event partners, and other service providers.
- Obtain quotations, coordinate vendor deliverables, and monitor service quality and timelines.
- Support vendor onboarding, documentation, and payment coordination processes.

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Requirements

- Bachelor's degree in Marketing, Communications, Business Administration, Mass Communication, or a related field.
- 3–6 years of experience in marketing, communications, brand management, or event management.
- Proficiency in Microsoft Office and marketing tools/platforms.
- Excellent written and verbal communication skills.
- Strong organizational, coordination, and project management abilities.
- Marketing Communications
- Event Management
- Content Development
- Brand Management
- Stakeholder Coordination
- Vendor Management
- Attention to Detail
- Relationship Building
- Time Management
- Team Collaboration

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