



WattPower

About Us

We began our journey in Germany in 2013 and have been growing stronger ever since. From the very beginning, our focus has been on the future—investing in and embracing cutting-edge technologies. Over time, our name has become synonymous with superior quality, transparent business practices, exceptional service, and a relentless drive for growth.

For nearly a decade, we have been at the forefront of the solar technology revolution, continuously learning, evolving, and scaling through exposure to world-class projects, products, and global best practices. We were proud to be the first to introduce String Inverters in utility-scale projects, setting a new benchmark for the industry.

Our growth story has been extraordinary, marked by consistent 100% year-on-year expansion and a 30% market share across our categories. Today, with a presence in 10 countries across Central & Western Europe and South Asia, we have cumulatively delivered more than 18 gigawatts of clean, carbon-neutral energy in India alone.

As part of a group that has consistently crossed the USD 1 billion+ revenue mark year after year, Wattpower is uniquely positioned to unlock new opportunities and drive purpose-led, sustainable growth—powering a cleaner and brighter tomorrow.

Why Us?

We offer vibrant company culture that promotes open communication, transparency, and a strong sense of camaraderie. We work hard, have fun, and celebrate achievements together.

Wattpower Systems Pvt. Ltd.

Factory Address: Plot No. K-24

SIPCOT Industrial Park

Nearby EB Sub Station, Mambakkam Village

Sriperumbudur, Kanchipuram-602105

Tamil Nadu, India

Wattpower Systems Pvt. Ltd.

(CIN:U31900DL2022PTC405442)

Regd. Office: 221, Second Floor,

Okhla Industrial Estate, Phase 3

New Delhi-110020

Email: Info@wattpower.in

Website: www.wattpower.in



WattPower

Job Title: Executive – Lead Generation

Location: Hyderabad, Mumbai, Delhi

Job Overview:

We are looking for a dynamic and driven Executive – Lead Generation to support our outreach and lead generation efforts. This role involves a mix of telephonic outreach and field visits to engage potential customers, understand their requirements, and build a strong sales pipeline. The ideal candidate should be proactive, organized, and comfortable interacting with prospects across diverse industries.

Key Responsibilities:

Outreach & Lead Engagement:

- Execute daily and weekly outreach plans as assigned by the reporting manager, ensuring high adherence to schedules.
- Conduct outbound calls to provided lead lists to introduce the company, its products, and value proposition.
- Engage prospects to understand their business needs, requirements, and potential fit.
- Accurately document all interactions and insights gathered from conversations.

Field Visits & Relationship Building:

- Conduct in-person meetings with interested prospects across the assigned territories (Maharashtra, Gujarat, Madhya Pradesh).
- Build and maintain strong relationships with potential customers through professional and effective communication.
- Represent the company with professionalism to create a strong and positive first impression.

Target Achievement:

- Meet or exceed weekly and monthly targets for outbound calls and physical meetings/visits.
- Maintain a consistent pipeline of qualified leads through proactive engagement.

CRM & Reporting:

- Maintain accurate and up-to-date records of all prospect interactions, contact details, and follow-ups in Salesforce CRM.
- Share daily and weekly progress reports with the reporting manager, including lead quality, prospect feedback, and key observations.

Requirements

- Strong communication and interpersonal skills.
- Confidence in making cold calls and engaging new prospects.
- Basic understanding of sales processes and customer engagement.
- Good organizational and time-management skills.
- Willingness to travel frequently within assigned regions.
- Ability to work independently and meet targets.

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